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For Immediate Release

**DT Research Expands AirMedia's
Digital Signage Network to Dozens of Airports in China**

***WebDT Signage System Remotely Manages Dynamic Advertising Content
Displayed on Thousands of High-definition LCD Screens***

Digital Signage Expo – LAS VEGAS – February 25, 2009 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced that the WebDT Signage System has been deployed in over 20 airports in China, marking one of the largest digital signage network deployments in the world. AirMedia advertising content can now be dynamically displayed on high-definition LCD screens at most airports in China, including Guangzhou and Shenzhen. This is an expansion of the WebDT Signage System deployment in the Beijing Capital International Airport that was completed in preparation for the 2008 Summer Olympics.

"In this economic climate, advertisers need new ways to capture consumers' attention," said Dr. Daw Tsai, president of DT Research. "Airports offer a strategic venue for advertisers because they target a highly valuable and captive audience. The visual appeal of digital signs combined with the flexibility to change content dynamically, provide advertisers with a more compelling and cost-effective alternative to traditional onsite advertising."

Dr. Tsai continued, "The size of this deployment demonstrates the real enterprise-class capabilities of the WebDT Signage System. Our system enables the creation of a layered architecture so that administrators can remotely add digital signage appliances or reallocate existing ones to change the flow of content among different sites. This layered approach increases the network's performance, reliability and security."

The WebDT Signage System offers a unique medium for capturing an audience's attention at key locations. A comprehensive system comprising of industrial-grade signage hardware, content management software and device management software, the WebDT Signage System can deliver dynamic advertising, information, news and training – displayed in up to 8 zones on each screen. Content scheduling and playback are controlled remotely by secure wireless signage appliances.

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Device Manager software. For more information, visit <http://signage.dtri.com>.

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