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For Immediate Release

WebDT Content Manager Adds High-Demand Features for Ultimate Usability

WebDT Content Manager Software Provides Efficient Management of Digital Signage Networks

InfoComm – Las Vegas, NV – June 9, 2010 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the release of WebDT Content Manager version 4.0, a key tool for managing a digital signage network. WebDT Content Manager (WCM) software provides inclusive tools to schedule content files and create layout designs for media displayed on digital signs. With WCM, a network manager can create ticker zones of any size anywhere within the screen as well as support for static text and real-time information through RSS feeds. Administrators can more efficiently edit playlists and create a "Combolist" to link or embed multiple playlists for quick scheduling of recurring content. Additionally, administrators can also remotely update firmware, software and turn appliances on or off.

The newest WebDT Content Manager release, WCM 4.0, offers new features to improve the usability. A digital signage content manager can now assign specific access to chosen accounts for editing and loading playlists. A user can even be assigned the ability to edit media files in one zone on a screen with multiple zones of content. Basic screen layouts and scheduled content sequences can now be previewed on any computer in a local or remote location to verify a playlist before it is displayed on the digital signs. For users who work with Microsoft Active Directory, rather than creating new usernames and passwords for WCM, the data can be directly imported to WCM, including already assigned account roles and access privileges.

With WCM 4.0, screen layout designers now have more options for ticker information feeds, with the ability to have two tickers on the same screen and to set up text direction from left to right, or right to left, and up or down. For digital signage installations with multi screens tiled together, the new Multi Screen layout tool enables managers to set up the layout, screen orientation, and resolution on up to 16 screens. The Frame-Based Synchronization also focuses on multiple screen arrangements, allowing synchronized video to be played across many screens, showing the same frame on each screen simultaneously.

WebDT Content Manager software is included with purchases of WebDT digital signage hardware products, greatly expanding the value and deployment efficiency. WCM also includes optional add on suites, including UrgentCAST for urgent communications to all digital signs in a network and SimulCAST for time-sensitive communications to all digital signs and computers in the network. Also available is the WebDT Software Development Kit (SDK) for customization and integration with third party applications.

The WCM 4.0 release improves the process for a creative, timely digital signage network deployment, and adds enhanced tools for users to deliver the most dynamic and customized communications.

Availability

The WebDT Content Manager 4.0 software is available directly through approved resellers and partners. For more information, visit DT Research in Booth 2444 at InfoComm in Las Vegas on June 9-11, or go to <http://signage.dttri.com>.

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and Device Manager software. For more information, visit <http://signage.dtri.com>.

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