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For Immediate Release

WebDT SA3200 and SA1300 Power Digital Signs for Targeted Communications

Full 1080p HD Video Content for Digital Signage Networks

Screen Expo - London – May 5, 2010 - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced two new digital signage appliances, the SA3200 and SA1300. Both signage appliances provide full high definition (HD) 1080p video performance, delivering a quality digital signage experience.

The WebDT® SA3200 and SA1300 are robust, compact signage appliances (media players) based on Microsoft and Intel's optimized digital signage platform featuring rich, connected and immersive user experiences. With options for wireless networking and Edge Servers, WebDT signage appliances offer flexibility in placement, and support growing digital signage networks.

The WebDT SA3200 Signage Appliance a powerful and energy-efficient Intel Core™ 2 Duo dual core processor and NVIDIA® ION™ graphic processor in a mountable, efficient package. Based on 45nm transistor technology, the SA3200 provides huge gains in video processing speed yet reduces the power consumption. With DVI-I and HDMI connectors for full-HD video and optimal display experience, the SA3200 powers displays with dynamic content while communicating with the server from remote and local locations for scheduled content and updates.

"Signage appliances with media players such as the WebDT SA3200 offer centralized management and lower total cost of ownership," said Jose Avalos, director of digital signage, Intel. "With these new players based on Intel technology, media companies can focus on advertising and not worry about large investments in managing and maintaining media players in the field."

The WebDT SA1300 Signage Appliance features the Intel® Atom™ N270 processor and NVIDIA® ION™ graphic processor in a space-saving and energy-conserving package. The SA1300 provides fan-less design for added reliability, and high-quality video with DVI-I and HDMI connectors.

With the power, familiarity and reliability of the Windows 7 operating system in a highly customizable and componentized form, Windows Embedded Standard 7 addresses the retail and digital signage market's need for a more streamlined, high performance and highly reliable solution through rich user experiences and enhanced connectivity.

Both signage appliances integrate Microsoft Windows Embedded Standard 7 technologies, offering a highly intuitive menu interface, and enhanced flexibility to integrate with other applications.

"We are committed to helping our partners simplify development and create solutions that help retailers and hospitality organizations thrive in today's competitive global market place," said Ashwin Kulkarni, senior product manager for Windows Embedded at Microsoft Corp. "We're delighted to be working with WebDT and other partners to meet these market needs through rich user interfaces and seamless connectivity of the optimized digital signage platform built on Windows Embedded Standard 7."

Both the SA3200 and SA1300 are complimented by the web-based WebDT Content Manager software for intuitive remote management of content and device functions. Bundled with all WebDT signage appliances, WebDT Content Manager offers an easy-to-use interface for

organizing, scheduling, and distributing content, and supports numerous media formats (e.g., images, videos, Flash, URL, RSS, and Microsoft PowerPoint). Flexible screen layout options with multiple zones and layers enable a screen to be divided into up to eight areas with different content in each zone to mix images, text, and real-time video within a screen. This detailed management software allows quick updates over an IP network connection for real-time or scheduled content playback and automatic content download recovery to prevent downtime. WebDT Content Manager reliably delivers compelling, timely media content to digital signage networks.

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Device Manager software.

For more information, visit <http://signage.dtri.com> and www.dtresearch.com.

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