

***For Immediate Release***

## **MS200 Powers Multiple Digital Signs with Compelling Communications**

***Multi Screen Appliance for Efficient and Effective Digital Signage***

**Digital Signage Expo – Las Vegas, NV - February 23, 2011** - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced a new signage appliance for powering two screens with digital content, the MS200.

The WebDT MS200 Multi Screen Appliance powers multiple screens for digital signage applications. Featuring the powerful and energy-efficient Intel® Core™ processor, the MS200 includes the latest graphics technology with two outputs for high-quality video and optimal display experience. Combined with the industry-leading WebDT Content Manager software, one MS200 is capable of driving dynamic content on 2 screens, while communicating with the server for continuous updates. These screens can be configured into one video wall or they can be spread out to serve separate areas, with the MS200 delivering up to 1920 x 1080 (Full HD) resolution to each screen. A display can be divided into up to 16 zones of media, for dynamic messages, and the MS200 offers content flexibility for image, flash and multimedia file formats stretched across multiple screens or played on a single screen.

The WebDT MS200 is complemented by the WebDT Content Manager (WCM) software, providing the remote management of the MS player, content scheduling and layout, and power timing. WCM has a browser-based interface, allowing users to create and manage content from any PC or browser-enabled device on the network or Internet. WCM provides the flexibility to display a wide range of visual communications, including text, graphics, media files, power point presentations, data feeds, and ticker feeds. The Multiple Screen Layout tool enables the creation of the exact placement of a window or zone of content, so that a zone can be tiled across screens, zones can overlay other zones, and zones can also be stretched across multiple displays. WCM supports up to 16 content zones, and each zone can run a different type of media.



With WCM software, content can be scheduled or updated in real-time, captured from a database system, txt files, or XML. There is also support for live video-in from a TV, camcorder, DVD player, and web cam. For messages that are time-sensitive, the originally scheduled content can be interrupted with a quickly inserted Urgent cast announcement, or a Spot list tool can insert a new playlist for a special event or promotional activity.

The WebDT MS200 along with the WCM software offers a powerful digital signage system ready to deliver timely visual communications to targeted audiences. With remote management and a comprehensive yet intuitive interface, the WebDT signage system minimizes maintenance costs while maximizing efficient operations for digital signage networks.

#### **About DT Research**

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. WebDT products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT software. For more information, visit <http://signage.dtri.com>.

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