Case Study Digital Signage / Travel



Asian Terminals Inc. Enhanced Safety by DT Research Signage Solutions

Asian Terminals Inc. (ATI) is a Philippine port operator, developer and investor. ATI operates many ports in Philippine including the Manila South Harbor, the Port of Batangas, Batangas Container Terminal, the Port of General Santos and off-dock yards in Sta. Mesa, Manila and Calamba, Laguna, and provides container terminal handling, arrester, stevedoring, storage, carnage, domestic cargo handling and passenger terminal operations, international container freight station and equipment services. In order to enhance the safety while managing and shipping the cargos and containers, ATI needs to set up obvious signs to display the operating notice, and the messages should be also updated immediately.

ATI has set up panoramic 46-inch displays at the transport areas serves as information board, and 2 by 4 meters LED displays as safety and information display for cargo transport. All of the displays are driven by DT Research's SA1360 or SA3000P Signage Appliances and managed by WebDT Content Manager 6 (WCM 6) software.

Featuring powerful and energy-efficient Intel processors, the compact and durable SA1360 and SA3000P Appliances drive those screens with dynamic messages. To remotely manage and publish the message content, the WCM 6 software provides inclusive tools to schedule content files and create the layout designs for playlists displayed on the LCD's. The software can also be used to schedule the timing of power for the Appliances and the downloading of content for optimal resource management.

With that complete signage system, ATI can quickly and efficiently publish the announcements to truck drivers and harbor workers, and the ATI IT members can also easily create, manage, publish various content via Internet or Intranet from any location and at any time, which saves the time and human force from the onsite maintenance. For more DT Research signage product information, please visit http://www.signage.dtri.com/.



About DT Research



2000 Concourse Drive San Jose, CA 95131 USA Tel : 408.934.6220 Fax: 408.934.6222 www.dtresearch.com DT Research[™] develops and manufactures web-enabled information appliances for vertical applications. The DT Research family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. The products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows[®] operating systems, the devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and Device Manager software. For more information, visit http://www.dtresearch.com

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